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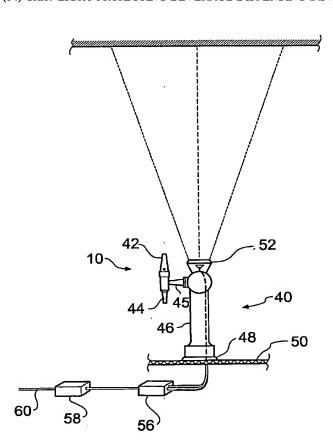
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[Continued on next page]

(54) Title: LIGHT PROJECTING BEVERAGE DISPENSING DEVICE



(57) Abstract: A beverage dispensing assemblage or device is provided which includes light emitting means adapted to project light upward so as to highlight a selected portion of the ceiling or other features located above the device. The beam can project unencumbered light or words or images comprising customer information. It allows for simple inexpensive and rapid changes in the message projected.